

# Case Study for Hammer & Nails Locations

With RevLocal, you can increase members and grow brand recognition locally. See the impact RevLocal has made on the below Hammer & Nails locations!

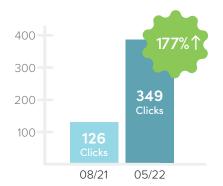
### **Upper Arlington**

This campaign has consistent growth in local search performance and awareness impressions on Google maps.

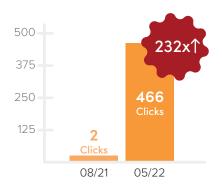
Spend Level: \$1,250

#### RevLocal Services Used:

- Local Search
- Targeted Ads
- Brand Expander Ads Tier 3



Google Business Profile Clicks to Website



Facebook and Instagram
Ad Clicks



Google Business Profile Clicks to Phone Number



Form Submissions

#### Westerville

This campaign has consistent year-over-year growth in local search awareness, consideration and decision through Google Business Profile.

**Spend Level:** \$1,250 - \$2,000

#### RevLocal Services Used:

Local Search

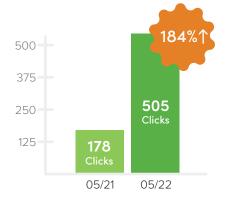
## **New Albany**

This campaign has increases in consideration and decision in the past three months.

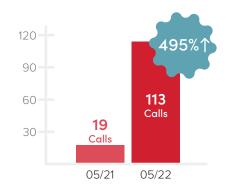
**Spend Level:** \$1,250 -\$2,000

#### RevLocal Services Used:

- Local Search
- Targeted Ads



Clicks to Website



Tracked Calls



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