

Strategy Success Stories for Shred415

The Data

We've collected data from the Shred415 Sawmill location to show the growth they've achieved through working with RevLocal. The data spans from when they started with us in October 2021 to June 2022. Their strategies include Local Search, Review Marketing, and Paid Ads.

Shred415 Sawmill Customer Journey Data

Awareness : Where you're being seen online by potential customers

Data Highlights

743,184
total

75,755 vs. **34,528**
June 2022 October 2021

65
New Reviews

Consideration : Potential customers who want to learn more about you

10,013
total

1,391 vs. **365**
June 2022 October 2021

341
Form Submissions

Decision : Potential customers who have chosen to contact you

1,722
total

296 vs. **158**
June 2022 October 2021

192
Facebook Leads

662,980
Ad Impressions