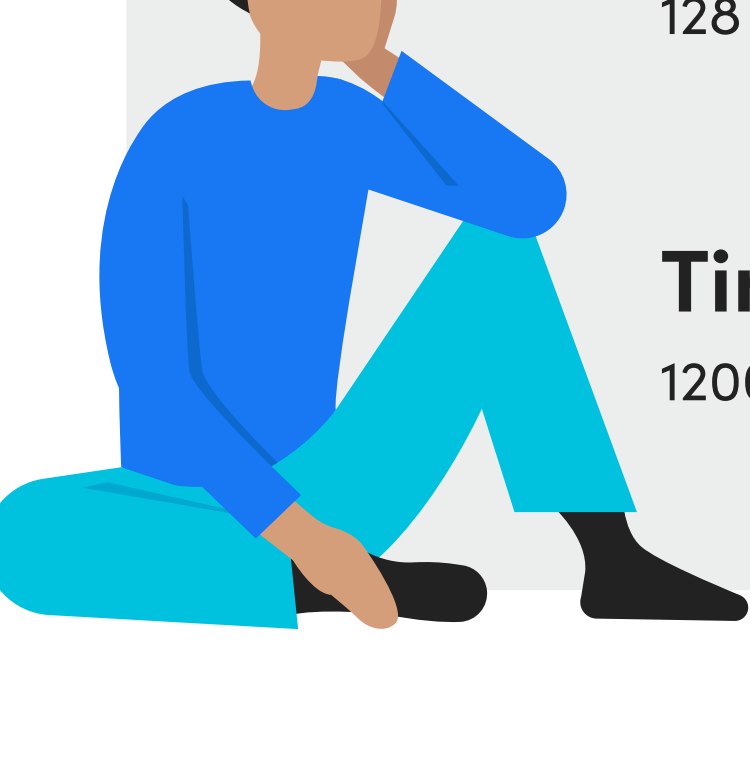


Social Media Image Size Guidelines



Facebook



Cover Photo

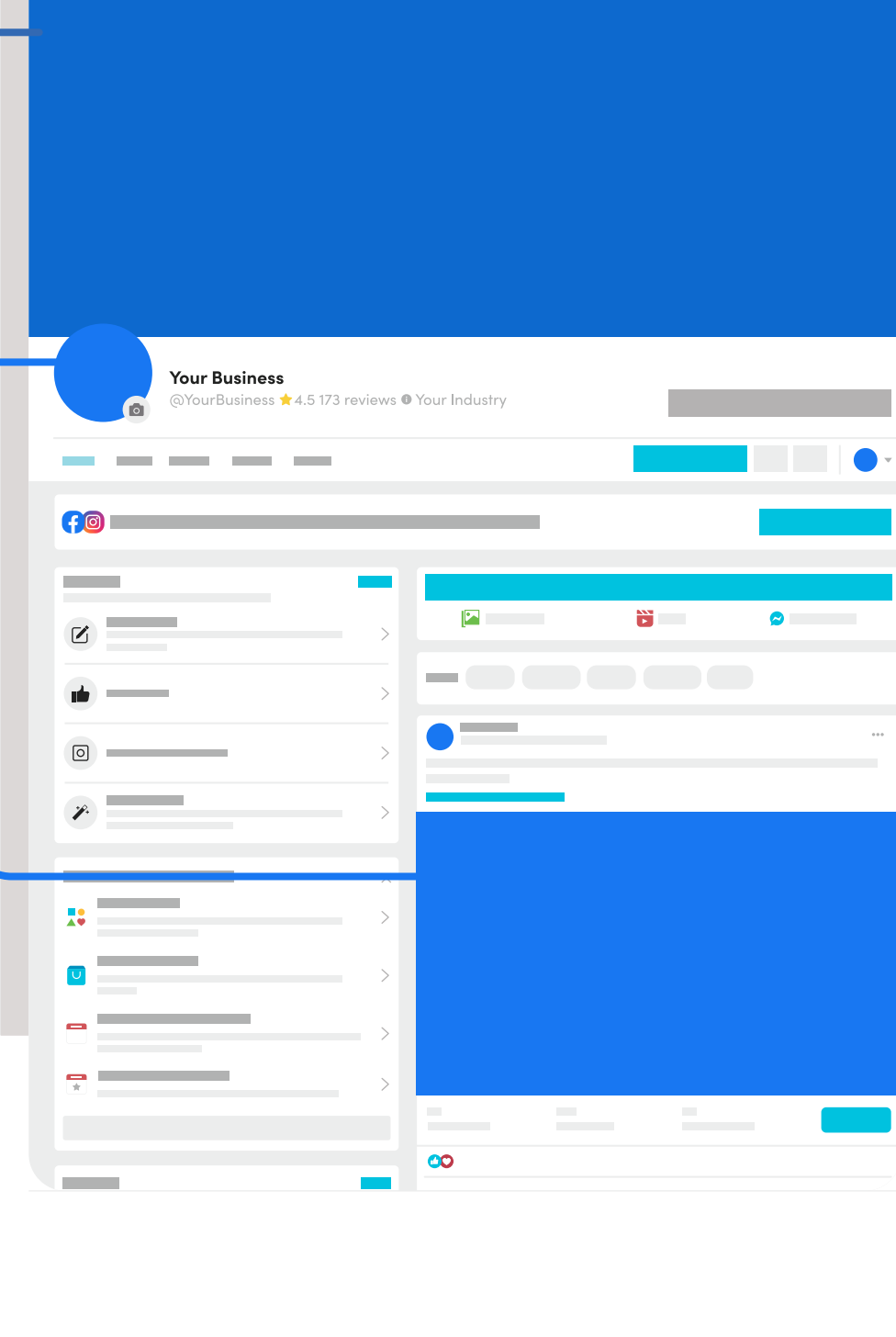
851 x 315 pixels

Profile Picture

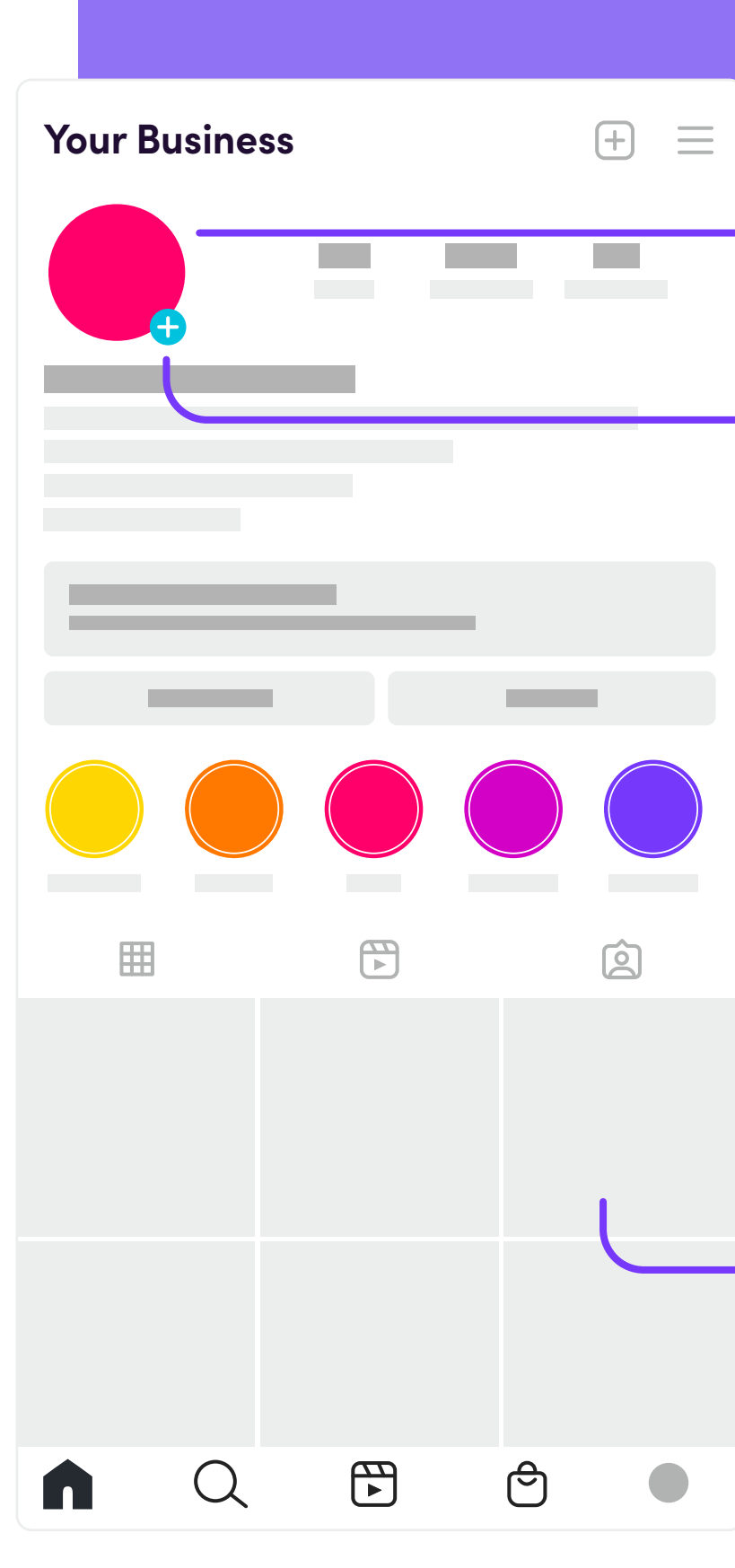
170 x 170 pixels — desktop
128 x 128 pixels — smartphones

Timeline Photos

1200 x 630 pixels



Instagram



Profile Picture

320 x 320 pixels

Stories and Reels

1080 x 1920 pixels

Feed Photos

1080 x 1080 pixels — Square
1080 x 566 pixels — Landscape
1080 x 1350 pixels — Portrait

LinkedIn

Profile Photo

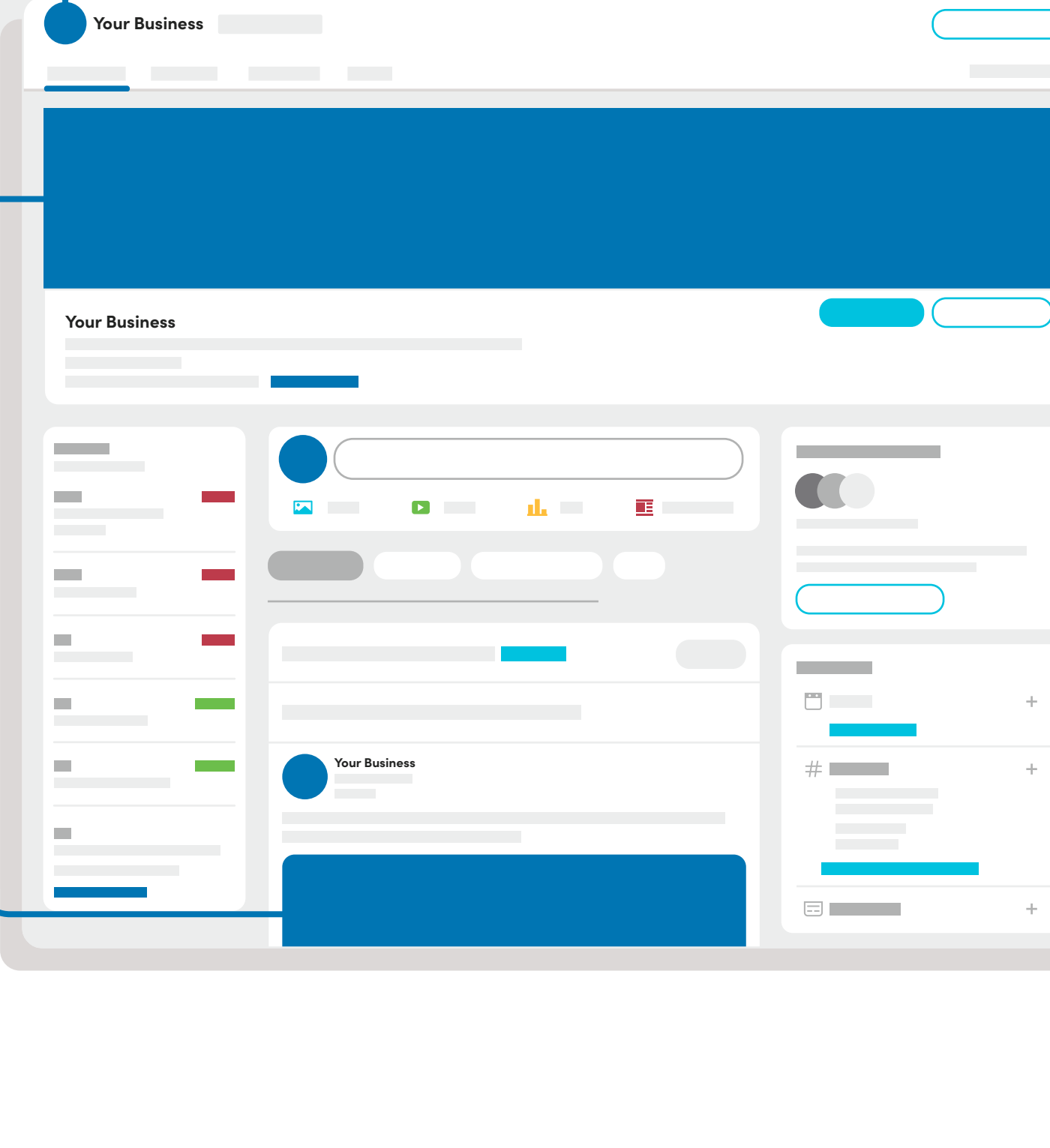
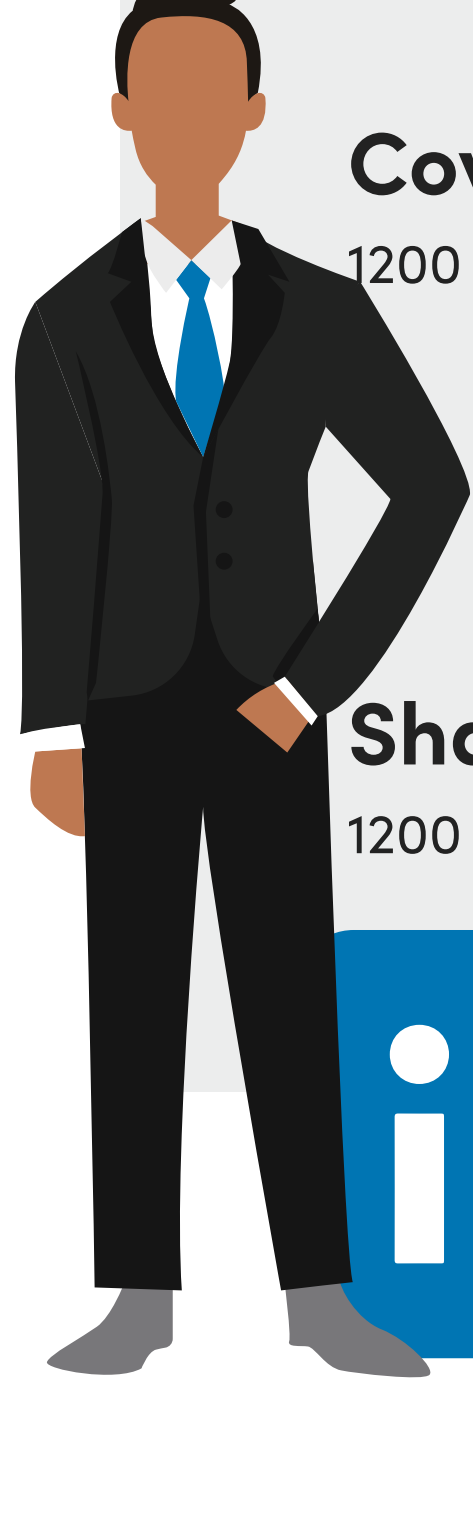
400 x 400 pixels

Cover Image

1200 x 630 pixels

Shared Images

1200 x 628 pixels



Twitter

Header Photo

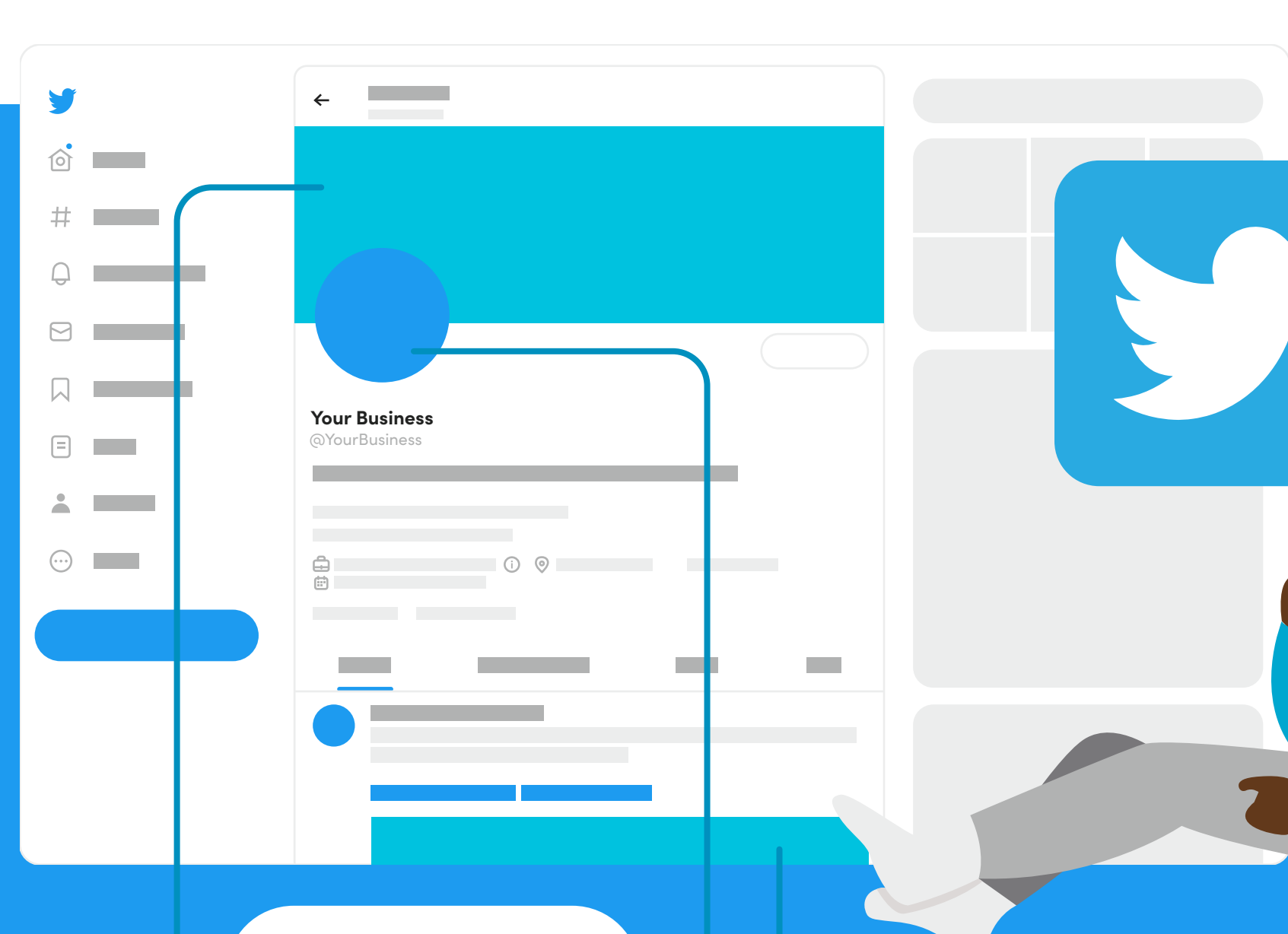
1500 x 500 pixels

Profile Photo

200 x 200 pixels

In-Stream Images

1600 x 900 pixels



YouTube

Banner Image

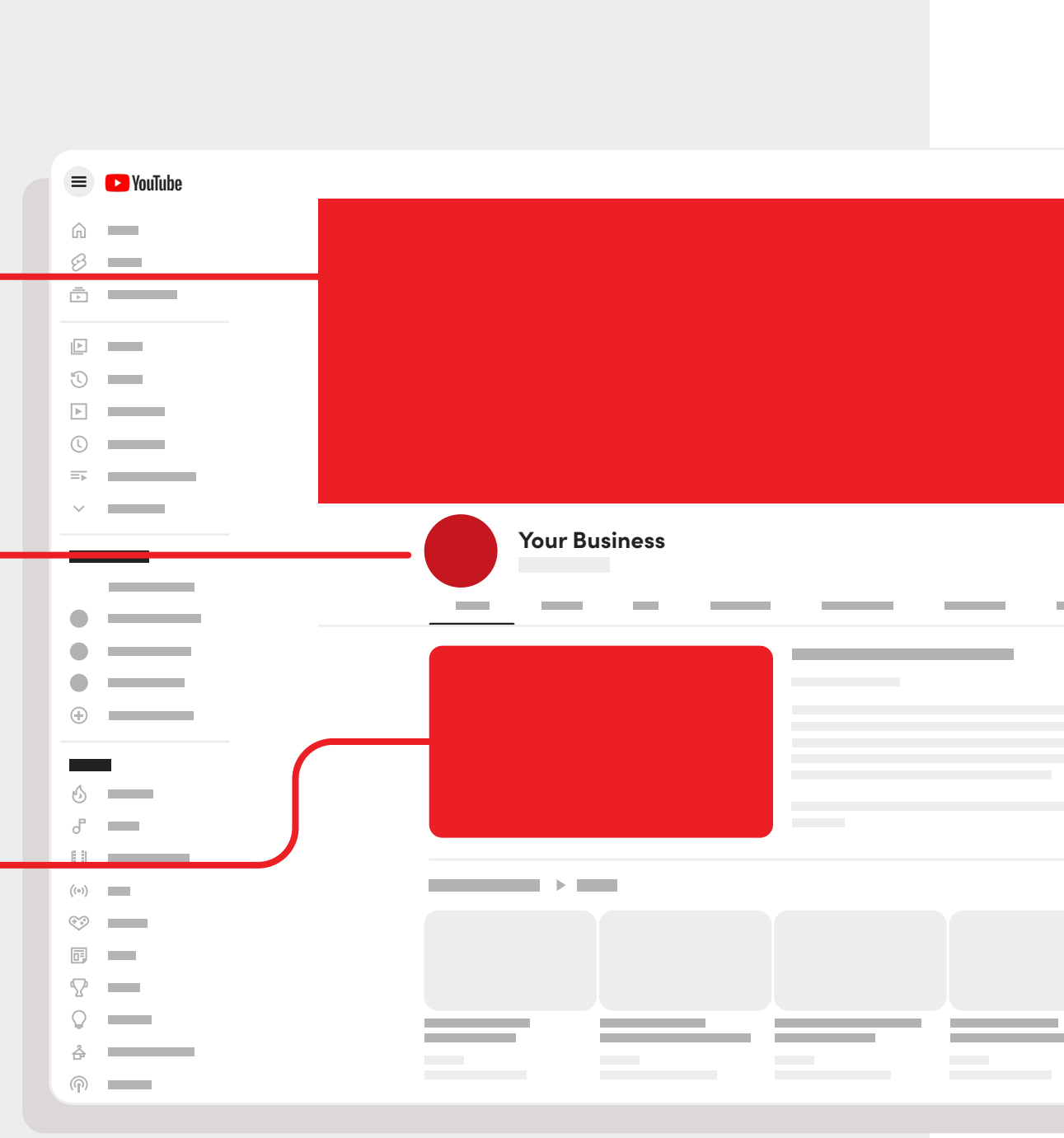
2048 x 1152 pixels

Profile Photo

800 x 800 pixels

Video Size

1280 x 720 pixels



Pinterest

Cover Photo

800 x 450 pixels

Profile Photo

165 x 165 pixels

Square Pins

1000 x 1000 pixels

Ideal Pin Size

1000 x 1500 pixels

