



# Creating Traffic to Newly Rebranded Salon, O Salon.

We helped O Salon in Mundelein, Illinois, maximize its online presence with a personalized approach using local search and review marketing. Check out their results!

Years with RevLocal

# 6+

Services Used

# 3

- Local Search
- Review Marketing
- Website Services

## Challenge

O Salon renamed their business and needed to direct customers to their new location. They sought out RevLocal to guarantee a smooth and effortless transition.

## Process

RevLocal updated each of O Salon's listings with accurate information, managed incoming reviews, and carefully tracked website visits to maximize conversions and promote O Salon's marketing efforts.

## Solution

By signing up for Local Search, Review Marketing, and Website services, O Salon was able to keep track of new clientele, new reviews, and direct website traffic to their new location.

**238%** Web Traffic Increase

O Salon's website traffic **increased by 238%** since using a Website strategy to effectively track new customers.

**205** Positive Reviews

The review strategy we used helped O Salon generate **205 positive reviews** over all of their platforms.

**13+ Monthly** New Clients

RevLocal increased O Salon's online visibility, gaining them **13-16 new** customers per month.