



Spark Signs & Graphics - Boosting Business

Spark helps new business in North Hills find its voice.

A really fun kids and family-friendly karaoke party destination - [Sing, Sing, Sing](#) - recently opened its doors in the North Hills. We helped to provide some of the pizzazz with an outdoor building sign, lobby sign, feature stage signs as well as banners & directional signs for the grand opening. Now patrons can grab a mic & get ready tosing! Click on the photo for our full blog.



And that's not all that kept us busy this month.



NexTier Bank Exterior Rebranding

We had the pleasure of helping [NexTier Bank](#) recently rebrand its Irwin office. We totally changed the facade of the building by covering gray portions along the top with huge blue panels and also adding vibrant window graphics



UPMC Health Plan Event Sign

[UPMC Health Plan](#) called to ask if we could create a unique display for an event they were having at Phipps Conservatory to promote Let's Move Pittsburgh 5-2-1-0. They had called several other sign companies with no luck. We were up to the task and found the the right frame system

with visuals and product messaging. We also included blue vinyl banding and "Welcome" graphics on and around the door entrances.

and material to create the circular openings for photo opps!



CMMI Trade Show Displays

The [CMMI Institute](#), which helps organizations discover the true value they can deliver by building capability in their people and processes, contacted us to come up with the best solution for signage at their annual convention. The result: a large 'feature' display system, 17 retractable banner stands with different messages, and wayfinding displays to direct participants to break-out sessions. They were thrilled with the end result!



Farmers Insurance Signage

We recently worked with two new [Farmers Insurance](#) agents to create and install a wide variety of signs. The sign types included dimensional lobby signs, window graphics, an illuminated cabinet on the building, new 'faces' for a pylon sign, and a post and panel sign. We did it all working closely with the agents and Farmers marketing department in following very strict brand standards.



A Night to Remember.

We were happy to support a great local charity event last month with signage. [A Night To Remember](#) is an evening where special needs guests are salon pampered and driven via limousine to the Cranberry Township, PA Marriott, where they will have a chance to walk the red carpet, get their picture taken by paparazzi, enjoy dinner and dance the night away with their friends.

Connect with us.

Log on to our [website](#) to learn more about the types of custom signs we create, or stop by our showroom, from where we serve the entire Pittsburgh area.

