

August 5, 2019



Presented by

RevLocal

THE OHIO COUNCIL OF
Retail Merchants
The voice of retail since 1922



An Official Publication of the Scarlet and Gray Business Network

GET INFORMED.

RECAP OF OUR SGBN SEASON KICK-OFF EVENT
PRESENTING SPONSOR INFORMATION

SHARE SUCCESS.

MEMBERS IN THE NEWS
GET TO KNOW YOUR FELLOW MEMBERS
UPCOMING CALENDAR OF EVENTS

STAY CONNECTED.

SCARLET & GRAY BUSINESS NETWORK CONTACTS
PREMIUM MEMBERSHIP BENEFITS
SMALL BUSINESS SPOTLIGHT SWEEPSTAKES

GET INFORMED.

**SCARLET AND GRAY BUSINESS NETWORK
KICKOFF EVENT RECAP
JULY 31, 2019**

Thank you to everyone who attended our Scarlet and Gray Business Network Kickoff Event this season! We want to especially thank our panel of representatives from our presenting sponsors:

Marc Hawk, RevLocal; Kip Morse, Better Business Bureau Serving Central Ohio; Alex Boehnke, Ohio Council of Retail Merchants; in addition to the Voice of the Buckeyes, Paul Keels, Ohio State Football Color Analyst, Jim Lachey, and Former Ohio State Linebacker Joshua Perry.

Please enjoy our photos from the evening, and we hope to see you at our next event!



BETTER BUSINESS BUREAU, Serving Central Ohio

Who We Are

BBB is a community-based resource, a trusted advisor, and a partner in business. We exist to advance Trust in business and we believe that businesses who embrace Trust as a core principle in their organization will see that it leads to growth in employees, customers, community and their bottom line. Through evaluation and Accreditation, education and training, and celebrating great role models, BBB builds a community of like-minded businesses and loyal customers. We are excited to continue our partnership with the Scarlet & Gray Business Network as it allows us to gain new friendships and offers the opportunity to be in front of new businesses to share information about BBB's mission and resources.

Our Mission

In business, there's never been a more important time to focus on Trust. We believe in the power of Trust to grow people, businesses and communities; it's the principle we were founded on and what continues to motivate us today.

How BBB Can Help Your Business

BBB spends a lot of time making sure we listen to our business community about what they need to be successful in advancing Trust in their organizations and, in turn, our community. We devote our time to developing resources to help advance business Trust by providing networking opportunities through events and educational workshops, showcasing business information on BBB's website, and helping Accredited businesses elevate their commitment to Trust through advertising, to name a few.

**Kip Morse, CEO/President
BBB Serving Central Ohio
1169 Dublin Road
Columbus, OH 43215
(614) 486-6336
BBB.org**

We often hear from businesses that attend our workshops and events how appreciative they are of the support and guidance from BBB, that they had no idea we offered so much, and they are glad they took the time to spend a few hours with us to maximize their Accreditation.

Trust grows people, businesses and communities, and BBB has been a leader in trust since 1912. Whether you are a current Accredited Business/Charity or are not Accredited, BBB is a resource to help you build a better business that starts with Trust. Please call or visit our office - our team is here to help!



MEMBERS IN THE NEWS

Playtime on the Move provides age-appropriate activities to entertain the children at events that may not be very child-friendly. The staff are background checked, first aid and CPR certified and come with a passion for caring for children. We have different packages to fit the needs of the families ranging from in home childcare to where we will come to the venue. Typical events include; weddings, receptions, conferences, date nights and etc.

For more information contact:
Katina Hughes
T: 1.888.643.5559
E: katina@playtimeonthemove.com
www.playtimeonthemove.com

PLAYTIME ON THE MOVE



GET TO KNOW YOUR FELLOW MEMBERS



FIRST OHIO HOME FINANCE

The Oldest Mortgage Company in Westerville, offering traditional and non-traditional mortgage programs.

Contact: Tony Coplen
E: tcoplen@firstohiohome.com
T: 614-818-1850



ALPHA FINANCIAL PLANNING

Comprehensive, Fee-Only Financial Planning & 401K Plans for Small Business Owners!

Contact: Steve McElroy
T: 614-384-0499

UPCOMING SCARLET & GRAY BUSINESS NETWORK EVENTS

AUGUST 31, 2019

SGBN TAILGATE & GAME

- Attend the Scarlet & Gray Business Network Tailgate for the Ohio State vs. FAU Football Game
- Premium members receive two (2) tickets to the game and invites to the private SGBN Tailgate
- Food and Drink provided

EVENT AVAILABLE PREMIUM MEMBERS ONLY

OCTOBER 30, 2019

SGBN FALL HUDDLE

- One of the Scarlet and Gray Business Network's bi-annual huddles
- Join us as we discuss influencer marketing, digital maximization, and branding!
- Guest speaker information to come with official invite

EVENT AVAILABLE TO BASIC & PREMIUM MEMBERS

CALL US.

614-583-1275



EMAIL US.

WILLIAM.COOK
@OHIOSTATESPORTSPROPERTIES.COM



VISIT US.

SGBNETWORK.COM



**INTERESTED IN A SCARLET & GRAY BUSINESS NETWORK
PREMIUM MEMBERSHIP?**

PREMIUM MEMBER BENEFITS INCLUDE:

- Use of Scarlet & Gray Business Network Logos
- Guaranteed access to SGBN Events
- Four (4) Tickets to the bi-annual SGBN Huddle
- Two (2) Tickets to an Ohio State Football Game (including SGBN Tailgate, and Men's and Women's Basketball Game)
- Ad in Ohio State's Digital Small Business Saturday Guide
- 100,000 Banner impressions on OhioStateBuckeyes.com
- 500 Ohio State Football Calendars with your company's logo!

Spotlight

on small business



SGBN Members, UnitedHealthcare wants to help you promote and celebrate your small business throughout the upcoming Ohio State Football Season! Check your email soon for a link that will provide information and registration for the UnitedHealthcare Spotlight on Small Business Sweepstakes. This unique and high-value opportunity is open to Scarlet and Gray Business Network Members with 150 or less employees. If your small business is chosen as a weekly winner, you will receive 4 Ohio State football tickets to one game, the opportunity for an on-field recognition at Ohio Stadium, radio promotion of your company, and more.

UnitedHealthcare recognizes small business is big business across the Buckeye State. Small Businesses are vital to the economy and an important part of the communities where we live and work. More information coming soon! We hope to see you join UnitedHealthcare on the field this season!

