

GREAT SPECTACLES WINTER NEWSLETTER 2020

WELCOME!



Happy New Year! We are excited to be releasing our second Newsletter. This should help keep you up to date on new brands, upcoming specials, and more!

Thank you for being such amazing customers. We hope you have a great 2020!

WHAT'S NEW?

We strive to provide our customers with the absolute best products. This year we decided to start carrying a few new lines. The new collections help ensure that there is a perfect frame for everyone.

CARTIER- classic elegance

LOEWE- contemporary design

SOSPIRI- gorgeous stone detail

ANN-KARIN KARLSON-bold head-turning frames

CAROLINE ABRAM- flirty & feminine

BLAKE KUWAHARA-artful but wearable.

JACQUES MARIE MAGE-bold geometric shapes with an attitude



JACQUES
MARIE MAGE



CAROLINE
ABRAM



LOEWE

GREAT SPECTACLES 29TH ANNUAL FRAME SALE



This January marks the 29th year that Great Spectacles has had our annual sale. There are beautiful designer frames like TOM FORD, GUCCI, and TIFFANY on sale for 20%, 40%, and 60% off. Make sure to stop by and take advantage of the amazing prices. The sale is happening now while supplies last.

ZEISS

ZEISS is the only brand of lenses that Great Spectacles uses because of its amazing quality. ZEISS is one of the world's leading manufacturers of eyeglass lenses, and is committed to delivering maximum precision and comfort. ZEISS is the company that made the gold plated shield for astronauts. If you have gold mirrored ZEISS lenses, than you have the same finish used for the shield on astronaut helmets!

TRENDS

The Vision Expo show is a great place for us to see what new and returning styles are trending. We were very excited to see rhinestones come back. Pantone colors like Eden, Chili Pepper, and Galaxy Blue were seen in many different lines. The perfect colors for fall and winter.

Great Spectacles Christmas Party 2019!



We had our annual Great Spectacles Christmas party in early December at Lynda's house. She served the most wonderful hors d'oeuvres and amazing wine! Also, a few more pictures from past years Christmas dinners in Lincoln Center! We love celebrating with our Great Spectacles family!! We hope you had a Merry Christmas & Happy New Year!



2018



2017

NOW ACCEPTING
Flex spending cards
Care Credit



LIVE.SHOP.LOCAL

CUSTOMER ADS

We are loving using local customer to represent our store! We are now looking for a holiday image. Want to be featured in our Ad for the Lincoln Center Big L? Email us your favorite picture in your Great Spectacles eyewear.

OYOBOX!



OYOBox elegant sunglass travel case with 3 compartments allows you to organize and protect your reading & sunglasses while traveling.

A designer home for your eyewear, OYOBox Mini houses your favorite sunglasses or reading glasses in style.



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