

Tips for Creating a Marketing Plan

There are several reasons why your marketing may fail, but there are ways to be successful! Keep these tips in mind when you're creating a marketing plan:

Tip #1

Be patient! Set a date to analyze your results, but make sure you give your marketing efforts time to become efficient and build momentum.

Tip #2

Provide quality customer service so you can turn your leads into customers.

Tip #3

If you need to adjust your marketing plan, make sure the changes are thoughtful and backed up by data.



Plan your marketing out by using the calendar template below!

<u>MONTH</u> <u>YEAR</u>						
SUN	MON	TUES	WED	THURS	FRI	SAT
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