

Your Daily Digital Marketing Checklist

Digital marketing can take up a lot of your time if you're unsure what needs to be taken care of on a day-to-day basis. To help you keep everything in order, use the daily digital marketing checklist below!

MTWTF

Tasks:

- Monitor social channels
- Log into your Google My Business page (check business information and suggested edits)
- Engage on social channels (respond to comments, like shares, etc.)
- Schedule social media posts
- Go through social platforms and website to make sure information is up-to-date
- Create new content (blogs, emails, social posts, etc.)
- Invite people to like your social pages
- Manage and respond to reviews
- Check your Google Analytics
- Watch for updates and changes made to platforms your business uses
- Monitor your competition
- Track your follower count across different platforms