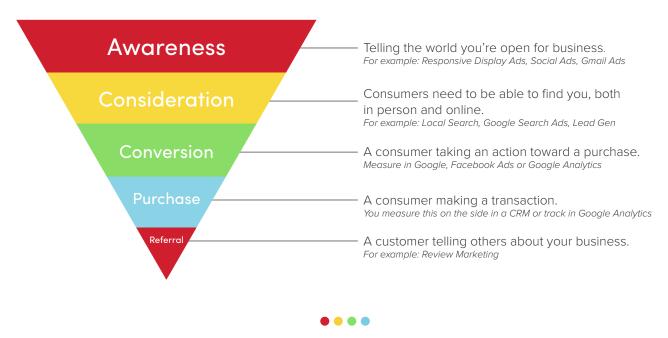


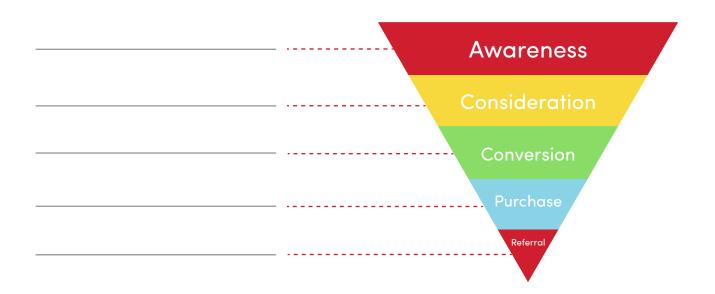
Marketing 101

The Marketing Funnel

The marketing funnel is a tool that helps turn leads into customers. Fill in your business's marketing funnel at the bottom! Not sure where to start? Take a look at the completed marketing funnel below.



A little bit of planning goes a long way to nurture your audience! Refer to your filled-out marketing funnel to make sure you're turning your business's leads into customers.











The leader in personalized digital marketing.