## RevLocal®

# Marketing 101

### How to Free up Your Time With Simple Planning

When scheduling out your marketing, ask yourself the following questions before filling out the remainder of your calendar:

- Are there any upcoming holidays?
  - What content performs well?
- Do you have any seasonal promotions?
- Is it a peak time or slow time for your business?
  - What do your customers want to see?

#### Use the calendar template below to plan out your marketing!

					MONTH YEAR		
SUN	MON	TUES	WED	THURS	FRI	SAT	
		_				_	

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